

Cultural Interests and Tourist Attractions Discount Coupons available facility list for fiscal year 2023.

Convention participants and their accompanying persons only.
2023.4/1~2024.3/31

Discount coupon sample



Check each of the websites for the latest information.

<p>Downtown Sendai</p>					
<p>The Miyagi Museum of Art</p> <p>The Miyagi Museum of Art opened in 1981. The collection features works from the modern era of Japan, works related to the Tohoku region, and works by overseas artists such as Kandinsky and Klee.</p> <p>HOURS 9:30a.m.-5:00p.m. The ticket office closes 30 minutes before closing time.</p> <p>CLOSED Mondays (If a national holiday falls on the day, the next weekday) . Occasional Temporary closure ※Check the Website.</p> <p>ADMISSION FEE On permanent exhibition: 300yen→240yen On special exhibition: 100yen discount</p>		<p>Aoba Castle Exhibition Hall</p> <p>A 152-seat theater showing a video of Sendai Castle restored with the world's highest level of CG. A tour around the castle tells the story of Date Masamune and his retainers.</p> <p>HOURS Apr.1-Nov.3 9:00a.m.-5:00p.m./ Nov.4-Mar.31 9:00a.m.-4:00p.m. The ticket office closes 30 minutes before closing time.</p> <p>CLOSED Open all year round. Occasional temporary closure in winter season.</p> <p>ADMISSION FEE Adults/College students: 700yen→500yen High/Junior high school students: 500yen→300yen Elementary school students: 300yen→200yen</p>		<p>Zuihoden (Mausoleum of Date Masamune)</p> <p>Zuihoden, the grave of Date Masamune, the founder of the Sendai domain, is a gorgeous mausoleum building that conveys the relics of the Momoyama culture. In addition to Kensenden, the mausoleum of 2nd feudal lord Tadamune and Zennoden, the mausoleum of 3rd feudal lord Tsunamune, there is also a museum that displays burial items.</p> <p>HOURS Feb.-Nov. 9:00a.m.-4:50p.m./ Dec.-Jan. 9:00a.m.-4:20p.m. The ticket office closes 20minutes before closing time.</p> <p>CLOSED Dec.31</p> <p>ADMISSION FEE 570yen→460yen</p>	
<p>Kamei Museum</p> <p>About 14,000 butterfly specimens from all over the world are on display, including rare species. In addition, traditional kokeshi dolls born and nurtured in various areas of the Tohoku region and paintings centered on modern and contemporary Japanese figurative paintings are on display.</p> <p>HOURS 11:00a.m.-4:00p.m. The ticket office closes at 3:30p.m.</p> <p>CLOSED Mondays(except national holidays), Dec.28-Jan.4</p> <p>ADMISSION FEE 300yen→240yen</p>		<p>Sendai City Museum of History and Folklore</p> <p>Located in Tsutsujigaoka Park, where you can enjoy the colors of the four seasons, the museum is the oldest Western-style wooden building in Miyagi Prefecture and has been designated as a Tangible Cultural Property by the prefecture.</p> <p>HOURS 9:00a.m.-4:45p.m. The ticket office closes at 4:15p.m.</p> <p>CLOSED Mondays(except on national holidays), the day following national holidays(except Saturday and Sunday), the 4th Thursday of Jan. to Nov. (except national holidays), Dec.28-Jan.4</p> <p>ADMISSION FEE Adults: 240yen→190yen, High School Students: 180yen→140yen, Elementary and Middle School Students: 120yen→90yen</p>		<p>Sendai Literature Museum</p> <p>Bansui Doi, Toson Shimazaki, Hisashi Inoue, and currently active literary figures related to Miyagi and Sendai are introduced together. You can also take pictures at the Sendai manga artist Mikio Igarashi corner.</p> <p>HOURS 9:00a.m.-5:00p.m. The ticket office closes at 4:30p.m.</p> <p>CLOSED Mondays(except national holidays), the day following national holidays(except Saturday and Sunday), the 4th Thursday of each month(except national holidays and Dec.), Dec.28-Jan.4</p> <p>ADMISSION FEE 460yen→360yen 100yen Discount on Special Exhibition Ticket</p>	
<p>3M Sendai City Science Museum</p> <p>Located in Dainohara Forest Park, which is full of greenery, this general science museum is filled with hands-on interactive exhibits that allow you to "see, hear, and touch science."</p> <p>HOURS 9:00a.m.-4:45p.m. The ticket office closes at 4:00p.m.</p> <p>CLOSED Mondays(except national holidays), the day following national holidays(except Saturday, Sunday, national holidays, the 2nd Tuesday of Oct), the 4th Thursday (except national holidays and Dec.), Dec.28-Jan.4</p> <p>ADMISSION FEE Adults: 550yen→430yen, High School Students: 320yen→260yen, Elementary and Middle School Students: 210yen→170yen</p>		<p>Osaki Hachimangu Shrine</p> <p>The main hall, connecting path, and worship hall were built by Date Masamune in 1607, when Sendai Castle was established, by top craftsmen of the time. The style of the building is Gongen-zukuri, which is the same as Nikko Toshogu Shrine. In 1952, the shrine was designated as a National Treasure for being the oldest building in Gongen-zukuri style. The Matsutaki-matsuri, which is held on Jan. 14 every year, is famous.</p> <p>HOURS Conferment place 9:00 a.m.-5:00 p.m., Parking 6:00 a.m.-6:00 p.m., Worship 24hours possible.</p> <p>CLOSED Open all year round.</p> <p>ADMISSION FEE Free. You can get a picture-post card.</p>		<p>YAGIYAMA ZOOLOGICAL PARK</p> <p>About 600 animals representing 115 species, including endangered species, are raised. The attractions include the African Garden, where you can see African elephants and giraffes at a glance, and exhibits where you can observe polar bears and other wild animals up close through glass. Various events are held throughout the year, and petting and feeding experiences are held every day.</p> <p>HOURS Mar.-Oct. 9:00a.m.-4:45p.m.(The entrance closes at 4:00p.m.) / Nov.-Feb. 9:00a.m.-4:00p.m.(The entrance closes at 3:00p.m.)</p> <p>CLOSED Wednesday (or Thursday if a national holiday falls on Wednesday), the year-end and new year's holidays.</p> <p>ADMISSION FEE Adults: 480yen→380yen Elementary and Middle school students: 120yen→90yen</p>	

Sendai Sightseeing City Loop Bus

LOOPLE SENDAI

Perfect for quick tours or one-day tours!
This bus is an enjoyable way to see the sights of Sendai.

<https://loople-sendai.jp/>



One-day ticket 630yen



One-day subway ticket 920yen

260 yen per ride (Cash, IC card ticket accepted)

Terms & Conditions

- Discount tickets for cultural and tourist facilities are distributed at the convention venue to convention participants and accompanying persons.
- By presenting a discount coupon at the time of payment at the admission ticket office of each facility, discounted rates (convention rates), etc. can be applied.
- Photocopies of discount coupons cannot be used, so please bring the necessary number of coupons.
- The coupons may not cover special exhibitions. Please check the fees at the ticket counter of each facility.
- **The information on these coupons is as of February 2023.** The admission fees may change, due to various reasons.
- **These coupons are valid until March 31, 2024.**

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<Inquiries about discount coupons>

Sendai Convention Bureau

TEL.022-268-9603

<https://www.sentia-sendai.jp/conventionnavi/coupon/>



Sendai Astronomical Observatory



An astronomical observatory with an impressive planetarium and an exhibition room where you can enjoy learning. On Saturday nights when the weather is clear, you can also enjoy stargazing parties using the Hitomi Telescope.

- HOURS** 9:00a.m.-5:00p.m. Saturdays:9:00a.m.-9:30p.m. (Excluding exhibition room)
- CLOSED** Wednesdays and the 3rd Tuesday of each month(If a national holiday falls on the day, the next weekday) *Open during school holidays. Dec.29-Jan.3
- ADMISSION FEE** [Exhibition Room/Planetarium] Adults: 610yen→**480yen**, High School Students: 350yen→**280yen**, Elementary and Middle School Students: 250yen→**200yen** (Set Ticket) Adults: 1,000yen→**810yen**, High School Students: 610yen→**480yen**, Elementary and Middle School Students: 400yen→**320yen**

From Jan. 4, 2023 to Jun. 18, 2023, the discount will only be applied to the exhibition room due to planetarium renovation work.

Sendai Taihaku and Akiu districts

Check each of the websites for the latest information.

Sendai City Jomon Site Park



A Jomon village restored at the Yamada-Uenodai ruins. You can experience various skills of the Jomon people, such as making comma-shaped beads and earthenware.

- HOURS** 9:00a.m.-4:45p.m. The ticket office closes 30 minutes before closing time.
- Experience** Check the Website for time and details.
- CLOSED** Mondays(Open on national holidays), the day following national holidays(Open on Saturday and Sunday), the 4th Thursday of Jan. to Nov. (Open on national holidays), Dec.28-Jan.4
- ADMISSION FEE** Adults:200yen→**160yen** High School Students:150yen→**120yen**, Elementary and middle school students:100yen→**80yen**

Sendai City Tomizawa Site Museum



This is a theme museum that preserves and displays the traces of human activity and forest remains of the Tomizawa Ruins 20,000 years ago as they were excavated.

- HOURS** 9:00a.m.-4:45p.m. (Last admission is at 4:15p.m.)
- CLOSED** Mondays(Open on national holidays), the day following national holidays(Open on Saturday and Sunday), the 4th Thursday of Jan. to Nov. (except national holidays), Dec.28-Jan.4
- ADMISSION FEE** Adults: 460yen→**360yen**, High School Students: 230yen→**180yen**, Elementary and Middle School Students: 110yen→**90yen**

Sendai Kaleidoscopes Art Museum



One of the world's largest museums of its kind! This is a kaleidoscope experience museum where you can see, touch, and make your own. A number of unique kaleidoscopes created by ceramic artist Teruko Tsuji and artists from around the world invite you to a microcosm of mysterious colors.

- HOURS** 9:30a.m.-5:00p.m. The ticket office closes 30 minutes before closing time.
- CLOSED** Open all year round. Temporary closure during winter.
- ADMISSION FEE** 900yen→**810yen**

Koyatate-ato Teien



This is a 240,000 m² Japanese garden mainly composed of Akiu stones and a path around a pond. There are also dry landscape (sand) gardens and footbaths (hot springs), and you can stroll while admiring the seasonal plants and flowers. We also have a day trip hot spring "Ichitaro no Yu" and a soba restaurant.

- HOURS** Apr.-Nov. 10:00a.m.-5:00p.m. / Dec.-Mar. 10:30a.m.-4:00p.m.
- CLOSED** The 3rd Friday(Dec.-Feb.)
- ADMISSION FEE** 400yen→**320yen**

East Area

Tohoku History Museum



This historical museum boasts the largest exhibition area in the Tohoku region. In addition to introducing the history and culture of the Tohoku region, including exhibits about the special historical site of Taga-jo Castle Ruins, there are a variety of facilities such as themed exhibition rooms, video exhibition rooms, and a children's history museum where you can experience things for free.

- HOURS** 9:30a.m.-5:00p.m. The ticket office closes at 4:30p.m.
- CLOSED** Mondays(If a national holiday falls on the day, the next weekday), Dec.29-Jan.4, occasional temporary closure.
- ADMISSION FEE** Permanent exhibitions: 460yen→**360yen**, Special exhibitions: **100yen discount**

Shiogama Shrine Museum



Treasures and swords that tell the history of Shiogama Shrine, and valuable materials related to salt production and fishing related to the enshrined deities are on display.

- HOURS** Jan. 8:30a.m.-5:00p.m. / Feb. 8:30a.m.-4:30p.m. Mar.-Jul. 8:30a.m.-5:00p.m. / Aug. 8:30a.m.-4:00p.m. Sep.-Oct. 8:30a.m.-5:00p.m. / Nov. 8:30a.m.-4:30p.m. Dec. 8:30a.m.-4:00p.m.
- CLOSED** Open all year round. Occasional temporary closure.
- ADMISSION FEE** 200yen→**170yen**

Sendai Umino-mori Aquarium



There are many attractive exhibits such as the richness of "The seas of Japan", a large aquarium where you can experience the natural environment, one of the largest performances in Tohoku by sea creatures, and a heartwarming interactive experience with penguins and sea lions.

- HOURS** 9:00a.m.-5:30p.m. / Hours vary depending on season. The ticket office closes 30 minutes before closing time.
- CLOSED** Check the Website.
- ADMISSION FEE** Adults(Over 18 year old): 2,400yen→**2,300yen**, Junior and senior high school students: 1,700yen→**1,600yen**, Elementary school students: 1,200yen→**1,100yen**, Infants(4 year old and older): 700yen→**650yen**, Senior citizens(65 year old and older): 1,800yen→**1,700yen**

Matsushima

Kanrantei Matsushima Museum



Enjoy a cup of matcha green tea in a building from the Momoyama period, also called "Tsukimi Goten", the feudal lord's teahouse for enjoying the cool breeze.

- HOURS** Apr.-Oct. 8:30a.m.-5:00p.m./Nov.-Mar. 8:30a.m.-4:30p.m.
- CLOSED** Open all year round.
- ADMISSION FEE** 200 yen
- BENEFIT** **100yen discount** for of matcha and sweets (500yen) orders. Last order is 1 hour before closing

Zuiganji Temple



This is a Zen temple of the Myoshinji school of the Rinzai sect. The main hall, the Kuri (temple kitchen), and the corridor are designated as national treasures, and the Onarimon and Chumon gates are designated as important cultural properties.

- HOURS** Apr.-Sep. 8:30a.m.-5:00p.m. / Oct., Mar. 8:30a.m.-4:30p.m. Nov., Feb. 8:30a.m.-4:00p.m. / Dec., Jan. 8:30a.m.-3:30p.m. The ticket office closes 30 minutes before closing time.
- CLOSED** Open all year round.
- ADMISSION FEE** 700yen→**650yen**

Entsuin Temple



A precious treasure of the Date family, this is a family temple of Masamune's grandson Mitsumune. A number of paintings and culture of roses that Tsunenaga Hasekura brought back from the West. The dry landscape (sand) garden that replicates Matsushima Bay is also splendid.

- HOURS** 9:00a.m.-3:30p.m. *Check the Website.
- CLOSED** Open all year round.
- ADMISSION FEE** 500yen→**400yen**

Date Masamune Historical Museum



This is the largest wax doll history museum in Japan that allows you to experience the turbulent life of Date Masamune, a hero of Japan's Warring States Period.

- HOURS** 9:00a.m.-5:00p.m. The ticket office closes 30 minutes before closing time.
- CLOSED** Open all year round.
- ADMISSION FEE** Adults(high school students and above):1,000yen→**800yen**

Kyohei Fujita Museum of Glass



As a "museum of the sea, glass, and gardens," this museum exhibits the works of Kyohei Fujita, the first recipient of the Order of Culture in the field of glass art. There is also a museum shop that handles seasonal exhibitions and one-of-a-kind items. We also recommend about 23,140 m² water garden where you can feel the refreshing sea breeze.

- HOURS** 9:30a.m.-1:00p.m.(closes at 1:30p.m.)
- CLOSED** Occasional temporary closure, check the website
- ADMISSION FEE** Adults:1,200yen→**1,100yen**

Marubun Matsushima Kisen Cruise



This is the only course in the bay where you can sail between the islands that the haiku poet Matsuo Basho traveled through, and see the islands of scenic beauty up close, such as Zaijijima, where Date Masamune, the feudal lord of Sendai, held a moon-viewing party.

- HOURS** Basho Cruise:Matsushima⇄Shiogama(Cruise time 50 minutes) Departure time:From Shiogama 9:00a.m.-3:00p.m. / From Matsushima 10:00a.m.-3:00p.m. (00 minutes of each hour) Masamune Cruise:Matsushima⇄Matsushima(Cruise time 50 minutes) Departure time:10:00a.m.-3:00p.m. (00 minutes of each hour) 2nd floor seats 600yen→**free**
- CLOSED** Open all year round.
- ADMISSION FEE** Adults: 1,500yen→**1,350yen** Children: 750yen→**680yen**