

Unique Venue

Introducing unique and characteristic facilities which can make your party memorable.

● Aoba Castle Honmarukaikan



Here stood the magnificent castle DATE Masamune created 400 years ago. The statue of Masamune alight his horse stands quietly in the corner of the ruins. You can enjoy the city lights of Sendai in the evening.

🚗 20 minutes by Car from JR Sendai station

Capacity	Buffet 300 people / Seated 200 people (300㎡)
Available time	10:00 am - 9:00 pm
Rates	3,300 yen ~
Private Use	Available
Reservations	By telephone or email
Inquiries	Contact : Sugawara TEL:81-22-222-0218 or aobajo@honmarukaikan.com

● Miyagi Governor's Guest House



The building incorporates both Japanese traditional and Western building styles constructed in the middle of the Taisho (1912-1926). The main gate is the only remaining Sendai Castle gate and has been designated as a Prefectural Tangible Cultural Property.

🚗 15 minutes by Car from JR Sendai station

Capacity	Buffet 60 people / Seated 30 people (421㎡)
Available time	7 hours 30 minutes between 9:00am-9:00pm (including preparation and cleaning up time)
Rates	Please inquire directly Private Use Available
Reservations	Available from the first business day 6 months prior to the date of use
Inquiries	Secretary section TEL : 81-22-211-2212 or hisyo@pref.miyagi.lg.jp

● Sendai Umino-Mori Aquarium



A special moment in the after-hour reserved aquarium. Optional dolphin or sardine show invites guests to a unique venue. Enjoy an exclusive space and memorable moment.

🚗 Immediately after exiting the Sendai-Port IC. on the Sendai-Tobu Road

Capacity	Max.150 people (negotiable)
Available time	For 90 minutes starting an hour after the aquarium closes.
Rates	Please inquire directly
Private Use	Available (Only available for parties serving drinks and food.)
Reservations	Make reservations up to 1 month in advance
Inquiries	Contact : Yamaguchi, Tsuchiya, Otowa TEL : 81-22-355-2228 or eigyou@uminomori.jp

● Sendai City Designated Tangible Cultural Property DATE Family Residence Shokeikaku



The mainly single story wooden building was constructed using quality 200 year old cedar and has a second story on one part. Together both floors offer an area over of 700㎡ available for use.

🚗 30 minutes by Car from JR Sendai station

Capacity	Up to 60 people seated meals only (300㎡)
Available time	11:30 am - 2:00 pm / 5:00 - 8:00 pm
Rates	Please inquire directly
Private Use	Available
Reservations	By telephone or email
Inquiries	TEL:81-22-245-6665 or info_s@shoukeikaku.jp

● International Center Station Cafe & event space "AOBA NO KAZE TERRACE"



This all-weather event space with a café is offering the three varieties of an outdoor grass terrace, a semi-outdoor terrace and an indoor area. It is located in an excellent position on the second floor of Sendai International Center station on the Sendai Subway Tozai Line, with easy access to the neighboring car park (fees apply).

🚗 Second floor on Sendai International Center station

Capacity	Buffet 400 people / Seated 200 people (Multipurpose space 149㎡ / Terrace 279㎡)
Available time	9:00 am - 6:00 pm (negotiable)
Rates	Indoor : 2,500 yen per hour on Weekdays / 4,000yen per hour on Saturdays, Sundays and national holidays Outdoor : (Apr. - Oct.) 4,000 yen per hour on Weekdays / 5,000yen per hour on Saturdays, Sundays and national holidays (Nov. - Mar.) 1,500 yen per hour on Weekdays / 2,000yen per hour on Saturdays, Sundays and national holidays
Private Use	Available Reservations By email
Inquiries	Contact : Ujiie TEL : 81-80-7350-0881 or terrace@sendai-cp.net

● Miyagi Prefectural Government Building (Restaurant Peer)



This restaurant, located on the 18th floor of the prefectural office building, offers a panoramic view of Sendai City and overlooks the Pacific Ocean to the east and Mt. Aobayama to the west. The restaurant caters for groups according to their budget.

🚗 20 minutes by Car from JR Sendai station

Capacity	Seated 50 people / Buffet 50 people (Night only)(126.6㎡)
Available time	11:30am-4:00pm (Please inquire directly to extend hours until 6:30pm)
Rates	825 yen ~ (Please inquire directly)
Private Use	Available
Reservations	By telephone or email
Inquiries	TEL : 81-22-398-9311 FAX : 81-22-783-9312 or peer-18@hyper.ocn.ne.jp

● Sun Mall Ichibancho Shopping Street



A shopping district boasting 150 meters in length and 15 meters in width with good access from the Subway Tozai line Aoba-dori Ichibancho station. A variety of shops fill Bunka and Iroha Alleys.

🚗 ① A 15 minute walk from JR Sendai station
② Adjoining Aoba-dori Ichibancho station

Capacity	Buffet 100 people / Seated 50 people (15m×150m)
Available time	10:00 am - 9:00 pm
Rates	Please inquire directly
Private Use	Unavailable
Reservations	From 6 months in advance
Inquiries	Sun Mall Ichibancho Shopping District Promotion Association TEL:81-22-227-4851

● Sendai Astronomical Observatory



The observatory is proud to be one of Japan's largest observatories with an exhibition room, planetarium and a 1.3m caliber telescope called "Hitomi". The observatory has gained popularity for a range of activities, not only astronomical.

🚗 30 minutes by Car from JR Sendai station

Capacity	Buffet 50 - 300 people / Seated 40 - 270 people (200 - 1,200㎡)
Available time	After 5:00pm. Available all day on Wednesdays and the third Tuesday of the month.
Rates	Please inquire directly
Private Use	Available
Reservations	Please inquire directly
Inquiries	Please contact Sendai Convention Bureau

● CROSS B PLUS



Event and dining venues presenting a regional hub for Tohoku and Niigata. Creative cuisine with local ingredients and original craft beer are popular. A 23 meters wide LED display projects impactful image and is available for online meetings.

🚗 A 3 minute walk from Aoba-dori Ichibancho station

Capacity	Buffet 100 people / Seated 70 people (216㎡)
Available time	9:00 am - 10:00 pm
Rates	Please inquire directly
Private Use	Available
Reservations	By email
Inquiries	BASHO NO TSUJI PROJECT Contact : Sato TEL:81-90-9421-9443 or jimukyoku@bashonotsuji.com

● Matsushimarikyu



Just across Matsushima-kaigan Station, the multipurpose facility is a gateway to Matsushima, one of the top-rated scenic spots. You can enjoy the magnificent bay view and the beautiful garden illuminated at night. Private events and parties can be hosted.

🚗 A 1 minute walk from Matsushimakaigan station or 1 hour by Car from JR Sendai station

Capacity	Buffet 300 people / Seated 60 people (200 - 3,000㎡) *Inquire directly for groups over 100 people
Available time	9:00 am - 9:00 pm
Rates	Hall 50,000 yen per 2 hours / VIP room 15,000 yen per 2 hours Garden (weekday) 500,000 yen ~ * Inquire directly for meals
Private Use	Please inquire directly
Reservations	From 6 months in advance by email
Inquiries	TEL:81-22-355-0330 or info@rikyu-m.com

● Marubun Matsushima Kisen Co.,Ltd



Available for a scenic bay cruise, private charter or party, a variety of options are offered to tour beautiful islands beloved by a poet Matsuo Basho and a warlord Date Masamune.

🚗 Matsushima : A 6 minute walk from Matsushimakaigan station or 10 minutes by Car from the Matsushimakaigan IC.
Shiogama : A 10 minute walk from Hon-Shiogama station or 15 minutes by Car from the Sendaiko-kita IC.

Capacity	Max.310 Seated (Please inquire directly)
Available time	Please inquire directly
Rates	1,350 yen ~ per person Private Use Available
Reservations	By telephone, facsimile or email
Inquiries	TEL : 81-22-354-3453 FAX : 81-22-354-6170 or matsushima@marubun-kisen.com

Sendai MICE Social Activities Guidebook

Sendai Convention Bureau
(*Sendai Tourism, Convention
and International Association*)

Tel : 81-22-268-9603

Fax : 81-22-268-6252

Email : conv@sentia-sendai.jp

This guidebook provides information regarding the "attractions, unique venues, activity menus, and excursions" for those who conduct conventions or incentive tours in Sendai.

as of Feb. 2022

Please be forewarned that information provided may be changed without notice.

Attraction P.1~

Performances unique to Sendai, adding something special to your event.

Unique Venue P.5~

Facilities and venues perfect for social gatherings or meetings.

Activity P.7~

An abundance of Japanese cultural experiences and other activities.

Excursion P.11~

Tours around scenic spots and areas related to the 2011 Great East Japan Earthquake.

