



SENDAI JAPAN
Resilience, Harmony and Inspiration

Sendai MICE Social Activities Guidebook

Attraction *P.1~*

Performances unique to Sendai,
adding something special to your event.

Unique Venue *P.5~*

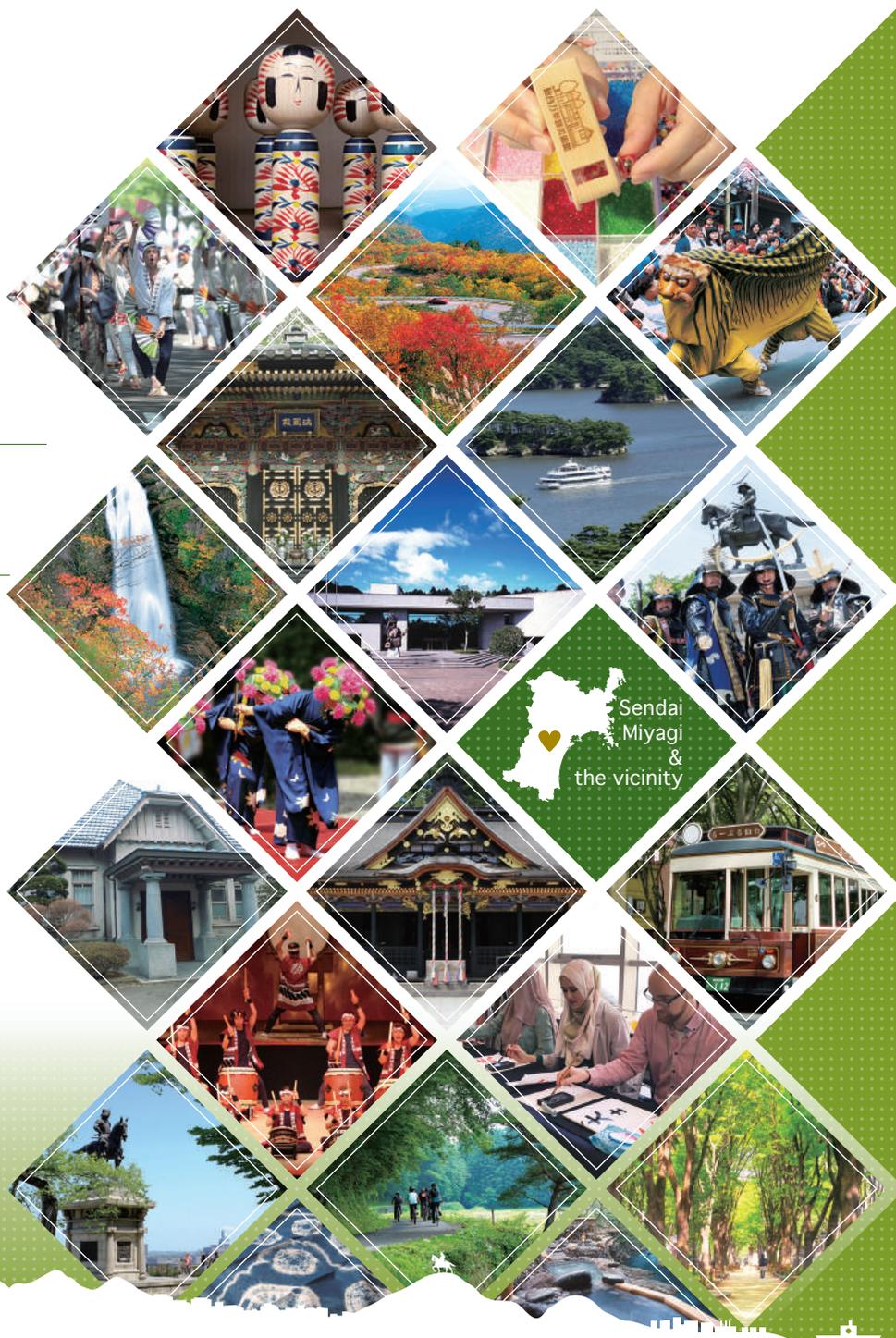
Facilities and venues perfect for
social gatherings or meetings.

Activity *P.7~*

An abundance of Japanese cultural experiences
and other activities.

Excursion *P.11~*

Tours around scenic spots and areas related
to the 2011 Great East Japan Earthquake.



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Unique Venue Lists

No.	Facilities	Contact	HP
1	International Center Station Cafe & event space "AOBA NO KAZE TERRACE "	terrace[at]sendai-cp.net	●
2	Sendai City Museum (Restaurant Sannomaru)	*Please refer below.	●
3	Miyagi Governor's Guest House	hisyo[at]pref.miyagi.lg.jp	●
4	Sendai Umino-Mori Aquarium	eigyoku[at]uminomori.jp	●
5	Sendai City Designated Tangible Cultural Property DATE Family Residence Shokeikaku	info_s[at]shoukeikaku.jp	●
6	Aoba Castle Honmarukaikan	aobajo[at]honmarukaikan.com	●
7	Shozankan "Kura Butai"	TEL 81-22-213-9188	●
8	Miyagi Prefectural Government Building (Restaurant Peer)	Peer18[at]hyper.ocn.ne.jp	●
9	Sun Mall Ichibancho Shopping Street	TEL 81-22-227-4851	●
10	Sendai Astronomical Observatory	*Please refer below.	●
11	Assembly Halls of Takekoma Shrine	sanshuhden[at]ajinokincon.co.jp	●
12	Entsuin Temple	info[at]entuuin.or.jp	●
13	Marubun Matsushima Kisen	yabe[at]marubun-kisen.com	●

*For Groups marked * on Telephone, please contact Sendai Convention Bureau (<https://www.sentia-sendai.jp/convform-en/>) for further enquiries.

Unique Venue

Introducing unique and characteristic facilities which can make your party memorable.

Sendai City Museum(Restaurant Sannomaru)



The museum near Sendai International Center stores approximately 97,000 items including historical, cultural and art and craft materials related to Sendai including materials donated from the Sendai DATE family.

🚗 An 8 minute walk from Exit South 1 of International Center station

Capacity	Please inquire directly (164.75m ²)
Available time	Please inquire directly
Rates	Please inquire directly
Private Use	Available
Reservations	Available from the first business day one month prior to the date of use (Please inquire directly)
Inquiries	Please contact Sendai Convention Bureau

International Center Station Cafe & event space "AOBA NO KAZE TERRACE "



This all-weather event space with a café is offering the three varieties of an outdoor grass terrace, a semi-outdoor terrace and an indoor area. It is located in an excellent position on the second floor of Sendai International Center station on the Sendai Subway Tozai Line, with easy access to the neighboring car park (fees apply).

🚗 Second floor on Sendai International Center station

Capacity	Buffet 400 people / Seated 200 people (Multipurpose space 149m ² / Terrace 279m ²)
Available time	9:00 am - 10:00 pm
Rates	Indoor : 2,500 - 4,000 yen per hour Outdoor : 2,000 - 5,000 yen per hour Depending on season and day of week
Private Use	Available Reservations By email
Inquiries	Contact : Ujiie TEL : 81-80-7350-0881 or terrace@sendai-cp.net

Miyagi Governor's Guest House



The building incorporates both Japanese traditional and Western building styles constructed in the middle of the Taisho (1912-1926). The main gate is the only remaining Sendai Castle gate and has been designated as a Prefectural Tangible Cultural Property.

🚗 15 minutes by Car from JR Sendai station

Capacity	Buffet 60 people / Seated 30 people (421m ²)
Available time	7 hours 30 minutes between 9:00am-9:00pm (including preparation and cleaning up time)
Rates	Please inquire directly Private Use Available
Reservations	Available from the first business day 6 months prior to the date of use
Inquiries	Secretary section TEL : 81-22-211-2212 or hisyo@pref.miyagi.lg.jp

Sendai Umino-Mori Aquarium



An aquarium at night – something which cannot usually be seen. You can hold your party in a fantastic space with a special atmosphere. We will provide you and your guests with a unique venue and value.

🚗 Immediately after exiting the Sendai-Port IC. on the Sendai-Tobu Road

Capacity	Buffet 200 people (Please inquire directly for groups of over 200 people)
Available time	For 90 minutes starting an hour after the aquarium closes.
Rates	Please inquire directly
Private Use	Private use only (Food and drinks a party with only)
Reservations	Make reservations up to 1 month in advance
Inquiries	Contact : Ogura,Tsuchiya,Otowa TEL : 81-22-355-2228 or eigyou@uminomori.jp

Sendai City Designated Tangible Cultural Property DATE Family Residence Shokeikaku



The mainly single story wooden building was constructed using quality 200 year old cedar and has a second story on one part. Together both floors offer an area over of 700m² available for use.

🚗 30 minutes by Car from JR Sendai station

Capacity	Up to 80 people seated meals only (300m ²)
Available time	11:30 am - 3:00 pm / 5:00 - 9:00 pm
Rates	3,000 yen ~ (excluding drinks)
Private Use	Available
Reservations	By telephone or email
Inquiries	Contact : Ukitsu or Tori TEL:81-22-245-6665 or info_s@shoukeikaku.jp

● Aoba Castle Honmarukaikan



Here stood the magnificent castle DATE Masamune created 400 years ago. The statue of Masamune alight his horse stands quietly in the corner of the ruins. You can enjoy the city lights of Sendai in the evening.

🚗 20 minutes by Car from JR Sendai station

Capacity	Buffet 300 people / Seated 200 people (300㎡)
Available time	10:00 am - 9:00 pm
Rates	3,300 yen ~ (including food)
Private Use	Available
Reservations	By telephone or email
Inquiries	Contact : Sugawara TEL:81-22-222-0218 or aobajo@honmarukaikan.com

● Miyagi Prefectural Government Building (Restaurant Peer)



This restaurant, located on the 18th floor of the prefectural office building, offers a panoramic view of Sendai City and overlooks the Pacific Ocean to the east and Mt. Aobayama to the west. The restaurant caters for groups according to their budget.

🚗 20 minutes by Car from JR Sendai station

Capacity	Buffet 90 people (Night only) / Seated 75 people (126.6㎡)
Available time	11:30am-4:00pm (Please inquire directly to extend hours until 6:30pm)
Rates	770 yen ~ (Please inquire directly)
Private Use	Available
Reservations	By telephone or email
Inquiries	TEL : 81-22-398-9311 FAX : 81-22-783-9312 or Peer-18@hyper.ocn.ne.jp

● Sendai Astronomical Observatory



The observatory is proud to be one of Japan's largest observatories with an exhibition room, planetarium and a 1.3m caliber telescope called "Hitomi". The observatory has gained popularity for a range of activities, not only astronomical.

🚗 30 minutes by Car from JR Sendai station

Capacity	Buffet 50 - 300 people / Seated 40 - 270 people (200 - 1,200㎡)
Available time	After 5:00pm. Available all day on Wednesdays and the third Tuesday of the month.
Rates	Please inquire directly
Private Use	Available
Reservations	Please inquire directly
Inquiries	Please contact Sendai Convention Bureau

● Entsuin Temple



This is the family temple of Mitsumune, a descendent of Date Masamune. Mitsumune's mausoleum Sankeiden has been designated a national important cultural property. It is situated in a beautiful garden said to be designed by Enshu Kobori, a famous artist of the time. In autumn at night you can enjoy the maple leaves illuminated.

🚗 ① 60 minutes by Car from JR Sendai station
② A 5 minute walk from JR Matsushima-kaigan station

Capacity	Buffet 100 - 200 people / Seated 60 people (indoors) *Please inquire directly
Available time	5:30 - 9:00 pm
Rates	150,000 yen (usage fee, lighting cost) Cancellation fees apply
Private Use	Available *Unavailable during the autumn illumination season
Reservations	By telephone or email
Inquiries	TEL:81-22-354-3206 or info@entuoin.or.jp

● Shozankan "Kura Butai"



Walk across a 36 meter long pine tree passageway in the middle of a Japanese garden to the Kura Butai(wooden stage). This is the place of superb 'omotenashi' (hospitality) and a place to enjoy the different scenes of seasons as well as tradition and history.

🚗 8 minutes by Car from JR Sendai station

Capacity	Buffet 130 people / Seated 98 people
Available time	2 hours (Please inquire directly regarding period of use) 11:30 am - 3:00 pm / 5:30 - 10:30 pm
Rates	Use of the stage, changing rooms and facilities: approx. 230,000 yen.
Private Use	Available
Reservations	By telephone
Inquiries	Contact: Sales Office TEL:81-22-213-9188

● Sun Mall Ichibancho Shopping Street



A shopping district boasting 150 meters in length and 15 meters in width with good access from the Subway Tozai line Aoba-dori Ichibancho station. A variety of shops fill Bunka and Iroha Alleys.

🚗 ① A 15 minute walk from JR Sendai station
② Adjoining Aoba-dori Ichibancho station

Capacity	Buffet 100 people / Seated 50 people (15m×150m)
Available time	10:00 am - 9:00 pm
Rates	Please inquire directly
Private Use	Unavailable
Reservations	From 6 months in advance
Inquiries	Sun Mall Ichibancho Shopping District Promotion Association TEL:81-22-227-4851

● Assembly Halls of Takekoma Shrine



The assembly halls of the historic Inari Shrine named Takekoma Shrine is available as venues for banquets and a variety of ceremonies. Reasonable plans are available including the great atmosphere, heartfelt hospitality and a Japanese/Western/Chinese cuisine feast.

🚗 ① An 11 minute walk from JR Iwanuma station
② 10 minutes by car from Iwanuma IC.

Capacity	Buffet 200 people / Seated 100 people
Available time	9:00 am - 9:00 pm
Rates	3,150 yen ~ (excluding drinks)
Private Use	Available
Reservations	By telephone or email
Inquiries	Contact : Sakurai or Saito (Manager) TEL : 81-223-22-2430 or sanshuhden@ajinokincon.co.jp

● Marubun Matsushima Kisen



You can enjoy viewing Matsushima, one of the three most beautiful scenes in Japan, while cruising. Enjoy taking in the many beautiful islands that the famous historical poet Matsuo Basho loved while being refreshed by the sea breeze.

🚗 ① 60 minutes by Car from JR Sendai station
② A 7 minute walk from JR Matsushimakaigan station

Capacity	Buffet 150 people / Seated 100 people
Available time	Please inquire directly
Rates	Please inquire directly
Private Use	Available
Reservations	Please inquire directly
Inquiries	TEL:81-22-354-3453 or yabe@marubun-kisen.com



Sendai Convention Bureau (**Sendai Tourism, Convention and International Association**)

Tel : **81-22-268-9603**

Fax : **81-22-268-6252**

Email : **conv@sentia-sendai.jp**
incentive@sentia-sendai.jp

This guidebook provides information regarding the "attractions, unique venues, activity menus, and excursions" for those who conduct conventions or incentive tours in Sendai.

as of Feb. 2020

Please be forewarned that information provided may be changed without notice.