



SENDAI JAPAN
Resilience, Harmony and Inspiration

Sendai Convention Omotenashi Guide Book

For Convention and Incentive Tours

Attraction *P.1~*

Enjoy traditional entertainment, music, and performances unique to Sendai, adding something special to your event.

Unique Venue *P.5~*

Facilities and venues with features and presence like nowhere else. Perfect for parties as well.

Activity *P.7~*

Japanese cultural experiences for accompanying persons and participants.

Excursion *P.11~*

Tour around scenic Matsushima, Akiu and Sakunami Hot Springs, and the World Heritage site of Hiraizumi learning about nature, history and culture.

There are also tours to learn from the earthquake disaster.



Sendai Convention Bureau

Sendai Convention Omotenashi Guidebook

Unique Venue Lists

No.	Facilities	TEL	HP
1	Date family residence Shokeikaku "Sendai City Designated Tangible Cultural Property"	81-22-245-6665	●
2	Sendai Umino-Mori Aquarium	81-22-355-2228	●
3	Sendai City Museum (Restaurant: Sannomaru)	*Please refer below.	●
4	Miyagi Prefecture Governor's Official Residenc	*Please refer below.	●
5	Sun Mall Ichibancho Shopping Street	81-22-227-4851	N/A
6	Aoba Castle Honmarukaikan	81-22-222-0218	●
7	Entsuin Temple	81-22-354-3206	●
8	International Center Station Citizen Exchange Center "AOBA NO KAZE TERRACE "	81-22-265-2211	●
9	Shozankan "Wooden Stage"	81-22-213-9188	●
10	Sendai Observatory	*Please refer below.	●
11	Marubun Matsushima Kisen	81-22-354-3453	●

*For Groups marked * on Telephone, please contact Convention Bureau (81-22-268-9603) for further enquiries.

Unique Venue

Here we introduce unique and characteristic facilities, which can be used as party venues.

Date family residence Shokeikaku "Sendai City Designated Tangible Cultural Property"

🏠 143-3 Hitokita-nishi, Moniwa, Taihaku-ku, Sendai
 🚗 30 minutes by taxi from JR Sendai station
 🌐 <http://shoukeikaku.jp/>



Capacity	Up to 80 people seated meals only (300m ²)
Available time	From 11:30 to 15:00 / From 17:00 to 20:00
Rates	From 3,000 yen (excluding drinks)
Private Use	Available
Reservations	By telephone or email
Inquiries	Contact: Ukitsu or Hosokawa TEL:81-22-245-6665 or info_s@shoukeikaku.jp

The mainly single story wooden building was constructed using quality 200 year old cedar and has a second story on one part. Together both floors offer an area over of 700m² available for use.

Sendai Umino-Mori Aquarium

🏠 4-6 Nakano, Miyagino-ku, Sendai
 🚗 Immediately after exiting the Sendai-Port I.C on the Sendai-Tobu Road
 🌐 <http://www.uminomori.jp/umino/en/index.html>



Capacity	Buffet 200 people (Please enquire directly for groups of over 200 people)
Available time	For 90 minutes starting an hour after the aquarium closes.
Rates	Please enquire directly
Private Use	Private use only (Food and drinks must be served)
Reservations	Make reservations up to one month in advance
Inquiries	Contact: Sales TEL: 81-22-355-2228 or eigyou@uminomori.jp

An aquarium at night – something which cannot usually be seen. You can hold your party in a fantastic space with a special atmosphere. We will provide you and your guests with a unique venue and value.

Sendai City Museum (Restaurant: Sannomaru)

🏠 26 Kawauchi, Aoba-ku, Sendai
 🚗 An 8 minute walk from Exit South 1 of International Center subway station
 🌐 <https://www.city.sendai.jp/museum/>



Capacity	Please enquire directly (164.75m ²)
Available time	Please enquire directly
Rates	Please enquire directly
Private Use	Available
Reservations	Available from the first business day one month prior to the date of use (Please enquire directly)
Inquiries	Please contact Sendai Convention Bureau

The museum near Sendai International Center stores approximately 97,000 items including historical, cultural and art and craft materials related to Sendai including materials donated from the Sendai Date family.

Miyagi Prefecture Governor's Official Residence

🏠 5-43 Hirosemachi, Aoba-ku, Sendai
 🚗 15 minutes by taxi from JR Sendai station
 🌐 <https://www.pref.miyagi.jp/site/gvroom/koukan.html>



Capacity	Buffet 60 people / Seated 30 people (421m ²)
Available time	As a general rule, 7 hours 30 minutes between 9:00 and 21:00 (including preparation and cleaning up time)
Rates	Please enquire directly
Private Use	Available
Reservations	Available from the first business day 6 months prior to the date of use
Inquiries	Please contact Sendai Convention Bureau

The building incorporates both Japanese traditional and Western building styles and is a building precious to Sendai constructed in the middle of the Taisho Period. The main gate was originally a gate at Sendai Castle. It is the only remaining Sendai Castle gate and has been designated as a Miyagi prefectural tangible cultural property and it is regarded as one of the few remnants that convey the story of Sendai Castle.

Sun Mall Ichibancho Shopping Street

🏠 2-chome Ichibancho, Aoba-ku, Sendai
 🚗 ① A 15 minute walk from JR Sendai station
 ② Adjoining Aoba-dori Ichibancho Tozai Subway station



A shopping district boasting 150 meters in length and 15 meters in width with good access from the Subway Tozai line Aoba-dori Ichibancho Station. A variety of shops fill Bunka and Iroha Alleys.

Capacity	Buffet 300 people / Seated 150 people (15m×150m)
Available time	From 10:00 to 21:00
Rates	Please enquire directly
Private Use	Unavailable
Reservations	From 6 months in advance
Inquiries	Sun Mall Ichibancho Shopping District Promotion Association TEL:81-22-227-4851

Aoba Castle Honmarukaikan



Here stood the magnificent castle Date Masamune created 400 years ago. The statue of Masamune alight his horse stands quietly in the ruins and at night looks down on the city lights of Sendai.

🏠 Aoba-joshi, Tenshudai, Aoba-ku, Sendai
 🚗 20 minutes by taxi from JR Sendai station

Capacity	Buffet 300 people / Seated 200 people (300㎡)
Available time	From 10:00 to 21:00
Rates	3,240 yen~ (including food, excluding drinks)
Private Use	Available
Reservations	By telephone or email
Inquiries	TEL:81-22-222-0218 or aobajo@honmarukaikan.com

🌐 <http://honmarukaikan.com/>

International Center Station Citizen Exchange Center "AOBA NO KAZE TERRACE "



Located on the 2nd floor of the International Center Station next to the Sendai International Center, our facility consists of indoor multipurpose spaces and cafés, an outdoor undercover terrace, and lawn square that looks towards the city center. The open space surrounded by Aobayama and Hirose River promises a wonderfully relaxing time to everyone.

🏠 2-1 Aobayama, Aoba-ku, Sendai
 🚗 Second floor on International Center station of the Tozai subway line

Capacity	Please enquire directly (Multipurpose space 149㎡ / Terrace 279㎡)
Available time	From 9:00 to 21:30
Rates	Please enquire directly
Private Use	Available
Reservations	Please enquire directly (there are restrictions on use)
Inquiries	Contact: Sendai International Center (Aobayama Consortium) TEL: 81-22-265-2211 or info@aobayama.jp

🌐 <https://ameblo.jp/kokusai-sta/>

Sendai Observatory



The observatory is proud to be one of Japan's largest observatories with an exhibition room, planetarium and a 1.3m caliber telescope called 'Hitomi'. The observatory has gained popularity for a range of activities, not only astronomical.

🏠 9-29-32 Nishikigaoka, Aoba-ku, Sendai
 🚗 30 minutes by taxi from JR Sendai station

Capacity	Buffet 50~300 people / Seated 40~270 people (200~1,200㎡)
Available time	After 17:00. Available all day when the Observatory is closed to the public (Wednesdays and the third Tuesday of the month)
Rates	Please enquire directly
Private Use	Available
Reservations	Please enquire directly
Inquiries	Please contact Sendai Convention Bureau

🌐 <http://www.sendai-astro.jp/otherlang/index.html>

Entsuin Temple



This is the family temple of Mitsumune, a descendent of Date Masamune. Mitsumune's mausoleum Sankeiden has been designated a national important cultural property. It is situated in a beautiful garden said to be designed by Enshu Kobori, a famous artist of the time. In autumn at night you can enjoy the maple leaves illuminated.

🏠 67 Chonai, Matsushima, Matsushimamachi
 🚗 ① 60 minutes by taxi from JR Sendai station
 ② A 5 minute walk from Matsushima-kaigan station on the JR Senseki line

Capacity	Buffet 100 to 200 people / Seated 60 people (indoors) *Please enquire directly
Available time	From 17:30 to 21:00
Rates	150,000 yen (worship, usage fee, lighting cost) Cancellation fees apply
Private Use	Available ※Unavailable during the autumn illumination season
Reservations	By telephone or email
Inquiries	TEL:81-22-354-3206 or info@entuuin.or.jp

🌐 <http://www.entuuin.or.jp/>

Shozankan "Wooden Stage"



Walk across a pine tree passageway of 36 meters in the middle of a Japanese garden to the best location in Sendai. This is the place of superb 'omotenashi' (hospitality) and to enjoy the different scenes of the four seasons as well as tradition and history.

🏠 2-1-50 Kamisugi, Aoba-ku, Sendai
 🚗 8 minutes by taxi from JR Sendai station

Capacity	Buffet 130 people / Seated 98 people (Frontage: 6.4m, depth: 5.4m, Height: 2m)
Available time	2 hours (Please enquire directly regarding period of use) From 11:30 to 15:00 / From 17:30 to 22:30
Rates	Use of the stage, change rooms and facilities: approximately 230,000 yen. (Dining cost not included)
Private Use	Available
Reservations	By telephone
Inquiries	Contact: Sales Office TEL:81-22-213-9188

🌐 <http://www.shozankan.com/>

Marubun Matsushima Kisen



You can enjoy viewing Matsushima, one of the three most beautiful scenes in Japan, while cruising. Enjoy taking in the many beautiful islands that the famous historical poet Matsuo Basho loved while being refreshed by the sea breeze.

🏠 1-4-1 Minatomachi, Shiogama
 🚗 ① 60 minutes by taxi from JR Sendai station
 ② A 7 minute walk from Matsushimakigaan station on the JR Senseki line

Capacity	Buffet 150 people / Seated 100 people
Available time	Please enquire directly
Rates	Please enquire directly
Private Use	Available
Reservations	Please enquire directly
Inquiries	TEL:81-22-354-3453 or toiwase@marubun-kisen.com

🌐 <https://www.marubun-kisen.com/>



◆ *Inquiries*

Sendai Convention Bureau
(*Sendai Tourism, Convention
and International Association*)

Tel : **81-22-268-9603**

Fax : **81-22-268-6252**

Email : **conv@sentia-sendai.jp**
incentive@sentia-sendai.jp

This guidebook provides information regarding the "attractions, unique venues, activity menus, and excursions" for those who conduct conventions or incentive tours in Sendai.

The information in the guidebook is correct as of March 2018. Please be forewarned that information provided may be changed without notice.